

# ‘Goal in One’ Car Contest Rules

## **DEFINITIONS**

1. “Insured” means the Brain Injury Association of Peel & Halton (BIAPH).
2. “Insurer” means Echelon Insurance.
3. “Participants” means an individual(s) who is randomly selected to participate in BIAPH’s Goal in One car contest.
4. “Goal in One” means shooting the puck into the net through the hole in the barrier from a minimum regulated distance into a target hole provided by the Insurer’s template.
5. “Contest” means that during one break or intermission in a home game of the Mississauga Steelheads, a person(s) will be selected from the audience at random to play in a Goal in One car contest, a contest of skill. Only eligible participants of those randomly selected will get a chance to shoot on the ice for a chance to win a car.
6. “Official(s)” means a person or persons appointed by the BIAPH who will adjudicate each Contest date. The Official(s) will be able to confirm the target distance. The official does not have to be the same person on each contest date. In the event of a winner, the time and date of the goal will be recorded.
7. “Camera Operator” means a designated person who will record the puck being shot and follow it until it comes to rest. In the event of a Goal in One, the camera will zoom in on the puck in the net. The video must be clear, continuous and unedited.

## **1.0. ABOUT BIAPH**

1.1. The Brain Injury Association of Peel & Halton (BIAPH) is a not-for-profit and registered charity dedicated to supporting acquired brain injury survivors and their families. We provide resources, information, and tailored support programs to enhance the quality of life for the ABI community. To raise awareness about brain injury and funds to support our services, we are hosting the 12 Games of Christmas Goal in One car contests.

## **2.0. NO PURCHASE NECESSARY**

2.1. Unlike BIAPH's 12 Games of Christmas 50/50 raffle, which is running separately and concurrently, the Goal in One car contests does not require raffle ticket purchases. Instead, to enter the Goal in One car contest, you must attend BIAPH selected Steelheads home games at the Paramount Fine Foods Centre. These select home games can be found in section 4.0. Please note, even if you are randomly selected in the arena, you must meet all eligibility criteria highlighted in section 3.0 to fully participate.

2.2. Participation in the selected home games necessitates the purchase of select Mississauga Steelheads game tickets, unless you have received a gifted ticket; however, it's important to note that attending the game remains entirely optional.

## **3.0. ELIGIBILITY**

3.1. Participants must be 18 years or older, Canadian residents, and be able to provide proof of identification. Only valid government photo identification will be accepted.

3.2. Before participating in the Goal in One car contest, participants must verify in writing that they are not or were not a hockey player of any current or former level of professional or semi-professional hockey team, including but not limited to College, University or Olympic teams.

## **4.0. CONTEST DATES AND LOCATION**

4.1. The Goal in One car contests will take place during the second intermission of select Steelheads home games at the Paramount Fine Foods Centre (5500 Rose Cherry Place Mississauga, ON L4Z 4B6). The first Goal in One car contest is on Friday, September 29, 2023. The last Goal in One car contest will be on Sunday, December 17, 2023. All game dates, times, and number of car prizes available are as follows:

<b>Game Dates and Times</b>	<b>Theme</b>	<b># of Car Prizes Available</b>
<ul style="list-style-type: none"> <li>• Friday, September 29, 2023 @ 7 PM</li> </ul>	Steelheads Home Opener	1
<ul style="list-style-type: none"> <li>• Sunday, October 8, 2023 @ 2 PM</li> </ul>	Thanksgiving	1
<ul style="list-style-type: none"> <li>• Saturday, October 14, 2023 @ 4 PM</li> </ul>	–	1
<ul style="list-style-type: none"> <li>• Saturday, October 21, 2023 @ 4 PM</li> </ul>	–	1
<ul style="list-style-type: none"> <li>• Friday, October 27, 2023 @ 7 PM</li> </ul>	Halloween	1
<ul style="list-style-type: none"> <li>• Saturday, October 28, 2023 @ 4 PM</li> </ul>	Halloween	1
<ul style="list-style-type: none"> <li>• Friday, November 24, 2023 @ 7 PM</li> </ul>	–	1
<ul style="list-style-type: none"> <li>• Sunday, November 26, 2023 @ 4 PM</li> </ul>	–	1
<ul style="list-style-type: none"> <li>• Sunday, December 3, 2023 @ 2 PM</li> </ul>	–	1
<ul style="list-style-type: none"> <li>• Friday, December 8, 2023 @ 7 PM</li> </ul>	–	1
<ul style="list-style-type: none"> <li>• Friday, December 15, 2023 @ 7 PM</li> </ul>	–	1
<ul style="list-style-type: none"> <li>• Sunday, December 17, 2023 @ 2 PM</li> </ul>	Christmas Goal in One Car Contest Closer	1
<b>Total Number of Car Prizes that can be Awarded During 12 Games of Christmas Goal in One Car Contests:</b>		12

## **5.0. CONTEST PROCEDURES**

5.1. Participants are chosen at random on the same day as the Goal in One car contest. Any randomly chosen Participant must be the person who participates in the Goal in One car contest. The opportunity cannot be transferred to another individual.

5.2. Participants must be in the arena and in their official seat, as per their game ticket, by the first ten minutes into the first period of the hockey game to be considered for the randomized selection.

5.3. BIAPH will use an online randomization tool to randomly select ticket numbers that have been scanned into the arena, to identify where the potential Participant is sitting. Due to time constraints, if the first chosen Participant is deemed ineligible or not in their seat at the time of the random draw, the BIAPH contest organizers will continue to randomly draw ticket numbers until an eligible Participant is selected.

5.4. Randomly selected Participants must sign a waiver and verify in writing to the contest coordinators that they meet eligibility to participate in the Goal in One car contest.

5.5. Hockey shot distances may vary across Goal in One car contests. Participants must adhere to the rules as per BIAPH contest coordinators.

5.6. Eligible Participants must be available to participate in the Goal in One car contest, during the time slot of the second intermission, as selected by BIAPH contest coordinators.

5.7. Eligible Participants must be wearing ordinary street footwear. No skates, cleats, spikes or other performance-enhancing footwear when participating in the Goal in One car contest.

5.8. Eligible Participants must shoot the hockey puck while standing on their feet on the ice surface. No carpets etc., may be used as a traction aid.

5.9. Eligible Participants must use the provided CHL certified puck and hockey stick for their puck shot, as supplied by BIAPH. Participants are entitled to only one shot each with no practice shots permitted.

5.10. Eligible Participants requiring a medical device may use that device, and Persons requiring the assistance of a caregiver may use that assistance provided the warranties outlined in 5.1 and 5.9 are enforced.

5.11. Any Eligible Participant who shoots the puck in a Goal in One Contest may not participate in another Goal in One Contest during the current Hockey Season.

5.12. If two or more Participants, in the same scheduled Steelheads Hockey Game, are randomly drawn for a chance to participate in a Goal in One car contest, the first Participant to successfully shoot the puck into the net through the designated slot on the BIAPH Goal in One car contest hockey board, wins the car for that game.

5.13. In the case where 2 Participants are randomly selected to participate in the Goal in One car contest, and the first Participant selected is successful in shooting the puck into the net through the designated slot on the BIAPH's board, the second randomly selected Participant will not have the opportunity to participate in the Goal in One car contest.

5.14. In case the shot(s) are missed by any Participants, prizes not won cannot be carried over to any other contest. This means, a maximum of 1 car is available to be won at each scheduled Goal in One car contest to verified winners, making a total of 12 cars to be won across BIAPH's 12 Games of Christmas Goal in One Car Contests. For example, if no cars were won between the scheduled September 29th contest and the November 24th contest, only 5 more cars remain to be won until December 17th (1 car per each of the remaining 5 car contest dates).

## **6.0. CONTEST PROBABILITY**

6.1. The probability of being selected as a Participant depends on the number of people present at each game by the first ten minutes into the first period. For example, if the arena has 3000 present ticket holders by the first ten minutes into the first period, the chance of getting randomly selected is  $1/3000$  or 0.033 percent.

6.2. If the first Participant(s) chosen are deemed ineligible to participate in the Goal in One car contest, the BIAPH contest organizers will continue to randomly draw ticket numbers until an eligible Participant is selected.

## **7.0. WINNER VERIFICATION**

7.1. Each shot will be recorded/videotaped by a camera operator as evidence for any insurance claims made by BIAPH.

7.2. A BIAPH appointed contest Official(s) will deem a successful shot during the live contest, namely, a clean shot into the net through the regulated board slot from the correct distance. However, an investigation by the Insurer, Echelon Insurance, may follow a successful shot to verify eligibility, which could take up to two weeks or more. Therefore, if a Participant misinforms or withholds information from BIAPH's contest coordinators during questioning and/or through affidavit signing, insurance claims may be rejected. If the claim is rejected, a prize cannot be awarded.

7.3. If the Insurer investigates a successful shot and deems it valid, BIAPH will be able to make a claim. Once the claim is paid in full to BIAPH, BIAPH will transfer \$75,000 CAD to Audi Vaughan, 9088 Jane St. Vaughan, ON L4k 2M9, in trust, for the winning Participant(s) purchase of the agreed upon vehicle.

## **8.0. CLAIMING A PRIZE**

8.1. Contingent on the successful shot investigated by the Insurer, a winner will be notified via their provided contact information to claim their prize.

8.2. Contest winners must answer a skill-testing math question provided by BIAPH to officially claim their prize.

8.3. The prize in each contest is a brand new 2023 or 2024 Audi Q5, or equivalent model worth up to \$75,000, subject to Audi Vaughan's inventory. The \$75,000 value is based on the approximate market value of the car plus all fees and taxes that are expected to be paid by a purchaser outside of the contest. Taxes and fees were included into the prize value to not incur any costs to the contest winner(s). Note that the new car may have low mileage and some gas usage, as it might have been used for promotional purposes.

8.4. Winners should expect vehicle availability within 1-3 months, possibly up to 6 months if any inventory issues arise. Once notified that the car is ready for pick up, the winner(s) are expected to present a valid driver's license and proof of auto insurance at the Audi Vaughan dealership located at 9088 Jane St, Vaughan, ON L4K 2M9.

8.5. Winners acknowledge that any issues that may arise with the prize vehicle must be addressed with the car dealership Audi Vaughan, as that is no longer under the control or responsibility of BIAPH.

8.6. Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash. BIAPH reserves the right, in its sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.

## **9.0. IMPORTANT CONDITIONS AND RESPONSIBILITIES**

9.1. BIAPH reserves the right to modify or cancel any of the scheduled Goal in One car contests and/or related rules due to unforeseen circumstances.

9.2. BIAPH and contest coordinators are not responsible for accidents, damages, or injuries, including death which may be sustained by participants when entering onto the ice surface when participating in the Goal in One car contest.

9.3. Selected Participants must adhere to BIAPH contest coordinators' rules and eligibility criteria as they reflect the rules and regulations required for a successful insurance claim as well as the purchase of a brand new vehicle within Canada. Failure to comply with these conditions renders the policy null and void, with no claims acknowledged.

9.4. By participating in the Goal in One car contests, Participants consent to their private information being stored electronically by BIAPH for an undetermined amount of time. The information will remain confidential.

9.5. Photos and videos taken during the event may be used or shared by BIAPH at its sole discretion for promotional purposes. Participants consent to the use of their likeness/photograph, audio/video recording, city/town of residence, and use of first and last

name for any publicity purposes by BIAPH, Goal in One car contest partners (Mississauga Steelheads and Pfaff Automotive Partners) and Goal in One car contest sponsor(s).

9.6. Participants must comply with municipal, provincial, and federal laws during the event.

9.7. By participating, participants acknowledge and agree to abide by these rules in their entirety.

We wish all participants the best of luck and thank you for supporting the Brain Injury Association of Peel & Halton!

For any questions about BIAPH's Goal in One car contests, please email us at [admin@biaph.com](mailto:admin@biaph.com).