



YOUTH ENGAGEMENT AMBASSADORS (Volunteer Positions)

Role Overview

We are seeking post-secondary students (18 years - 30 years) with strong interpersonal skills and an interest in community engagement to support the Brain Injury Association of Peel & Halton (BIAPH). Volunteers can commit to short-term (September - December) or long-term (1 year commitment) roles based on their schedule. Volunteers will promote our organization and its mission through social media and campus events and support initiatives in volunteer recruitment, fundraising, and brain injury prevention awareness.

As a Youth Engagement Ambassador, you could specialize in any of the following areas, depending on your interests and skills:

- **Events Operations**
- **Marketing & Social Media Outreach**
- **Business Development**
- **Research & Education**

Please note that volunteers will be required to submit a Vulnerable Sector Check prior to their start date.

If you have any questions or concerns, please send an email to admin@biaph.com.





EVENT OPERATIONS

BIAPH runs yearly events that contribute to community engagement, ABI awareness, and the development of our support programs. Volunteers seeking to assist us during these events can expect to be involved in the following tasks:

- Speaking about BIAPH's mission and the purpose of the event
- Preparing for, advertising, and/or assisting with post-event duties
- Assisting with administrative duties pre-, during and post-event
- Taking photos and/or videos at an event

Candidates should be comfortable with community engagement, public speaking, and on-site work. Key competencies include strong interpersonal and teamwork skills, an ability to multitask, and a sense of comfort working with crowds and large groups.



Please note that successful candidates will be invited to an interview, where they will be asked to deliver a 1-minute verbal pitch outlining why a potential donor should purchase a raffle ticket at a BIAPH fundraising event. This is an opportunity to showcase your knowledge of the organization, as well as your strengths in communication and persuasion.

This specialization requires access to reliable transportation and a willingness to appear at in-person events in the Peel/Halton region. Some events may require proof of up-to-date COVID-19 immunization(s). Please note that there may be a possibility that some events will require volunteers to operate cashless payment terminals. More information and training will be provided.

MARKETING & SOCIAL MEDIA OUTREACH

BIAPH is committed to ABI awareness and prevention; one of the ways we achieve this is through media outreach. Our organization reaches the ABI community through our website, Facebook, Instagram, LinkedIn and Twitter. Volunteers seeking to assist with media outreach can expect to be involved in the following tasks:

- Developing and posting social media content (e.g., Instagram, Twitter, etc.)
- Promoting upcoming fundraisers (e.g., Mississauga Steelheads hockey games, Holiday Fundraiser, Annual Bowl-a-Thon, etc.)
- Managing and updating content on our various social media platforms.
- Advocating for BIAPH and its mission on your college or university campus and helping recruit volunteers for special events and ongoing organizational needs.

Candidates should be comfortable working with Canva and social media platforms. It would also be helpful to have a good knowledge of your campus and student body (e.g., prior participation in clubs/associations, on-campus volunteering, etc.). Key competencies include technical skills in web design, content development, and social media management.



When you submit your application, please attach a sample of your work in Canva and/or social media content development as a PDF. This is an opportunity to showcase your creativity and design skills, as well as your technical knowledge of Canva and/or similar software.



BUSINESS DEVELOPMENT

BIAPH continually seeks partnerships and sponsorships with other organizations and institutions which helps us expand our programs and services to the community. Volunteers can expect to contribute in the following ways:

- Facilitating connections between BIAPH and campus agencies, including clubs, associations, career centres, volunteer programs, etc.
- Assisting in the development of community fundraising and awareness events.
- Contributing to ABI awareness initiatives; delivering presentations to stakeholders.
- Assisting during BIAPH fundraisers and contributing to their execution.

Candidates should have good public speaking and networking skills. It is essential to be comfortable liaising with vendors, donors, and stakeholders. Background(s) in customer service, fundraising, event planning, and event promotion are considered assets. Key competencies include strong interpersonal skills, good initiative and the ability to work independently.

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This is an opportunity to showcase your knowledge of the organization, as well as your strengths in communication and persuasion.





RESEARCH & DEVELOPMENT

BIAPH is committed to bridging the gap between research and the ABI community. We will be publishing regular blog posts on MindMatters which focus on simplifying research findings and resources pertaining to the ABI community. Research assistants can expect to be involved in the following tasks:

- Conducting literature reviews and synthesizing information.
- Developing research snapshots and infographics to communicate findings.
- Working with the media outreach team to present material across social platforms.

Candidates should have strong research and written communication skills. Previous experience in content development and/or research is an asset. Key competencies include strong attention to detail and the ability to work independently.

When you submit your application, please attach a sample of your writing (preferably academic writing, such as an essay written for school).

This is an opportunity to showcase your writing and research skills, as well as your strengths in communication and proofreading.





BENEFITS OF VOLUNTEERING WITH BIAPH

What do you get from volunteering as a Youth Engagement Ambassador?

As a Youth Engagement Ambassador, you will gain invaluable experience and skills to add to your resume and become better equipped for your future opportunities!



Here are some benefits you can receive by volunteering for BIAPH:

- Receive a personalized letter of recommendation from our Board of Directors after completing a long term position with BIAPH (1- year commitment)
- Receive a Certificate of Community Participation highlighting the number of hours spent volunteering and your impact on the community
- Gain experience in tasks such as community engagement, public service, working with a non-profit organization, fundraising, customer service, marketing and promoting events
- Gain transferable skills such as demonstrating responsibility, reliability, organization, professionalism, and leadership
- Invaluable leadership experience and strong industry connections in non-profit management, as well as access to networking opportunities with healthcare providers and legal professionals

We thank all candidates in advance for their interest in volunteering for our organization, however, applicants who meet the requirements for the selection process will be contacted with further steps.

BIAPH



Brain Injury Association of Peel & Halton

APPLY NOW!

All volunteers, regardless of specialization, are expected to possess a good knowledge of BIAPH's mission and activities (orientation will be provided). Volunteers must show respect for the organization, our staff, and the communities we serve. They are expected to fulfill their responsibilities as assigned and know when to ask for support from fellow volunteers and/or supervisors.

Training will be provided. This will include a brief overview of the organization and our expectations for each specialization.

Even if you do not meet all of the preferred qualifications listed above, we encourage you to apply and tell us about your experience and the strengths you bring to the position. You can submit your application here:

<https://forms.gle/QDiaVDvntFAqHUeM6>

At BIAPH, we support equity, diversity, and inclusion and believe that everyone has a right to fair hiring and employment opportunities. If you require accommodations at any stage in the application and/or hiring process, please send an email to **admin@biaph.com**.

